Newsletter # I May 2018

Event Update

- > Entry update
- Scottish Championships
- King of the Mountains
- Volunteers
- Partners update
- Team Relay Championship
- Charity Partner

Aberfeldy Triathlon Festival 18-19 August 2018

Event Update

Welcome to our first Event Newsletter and we hope that if you are on the start list that your training and preparation is going well for your race.

With just over 100 days to go to Race Day we have lots to update you on which we hope you will find useful and helpful for planning your day.



Transition 1 2017 iMac Images

Preparations are going well and everyone in the Event office is cracking on with the various organisational tasks that need to be done to deliver what we hope will be a fantastic race experience and create some life memories for people along the way. With the introduction of the Sprint distance on Saturday 18 August we have a busy few months of planning ahead of us.

The Loch Tay Sprint is shaping up and we're really looking forward to launching this new event. The Taymouth Marina have generously donated a free hotbox session and so all entries received by 31st May (including entries already in) will be placed in to a prize draw to win the free hotbox session and a Durty Events Beanie hat to keep you warm once you leave the hotbox.

For Sunday's Middle distance we have close to 300 entries now and entries are still open so don't delay enter today.



Entries are selling fast for the Festival so don't delay enter today:

Sprint Distance:

Enter Here

Middle Distance:

Enter Here





Women Rule... OK?

51% of Sprint Entries so far are Female which we think is fantastic



A sports Scotland study noted that the percentage of Male: Female adults taking part in sport in Scotland (excluding walking) at least once a week in Scotland is female 24%, male 38%, looks like Aberfeldy Sprint is bucking the trend... Go Girls.

King of the Mountains



We are excited to announce a new King/Queen of the Mountains Prime competition on the Schiehallion Climb. Proudly supported by The Schiehallion Hotel, Aberfeldy, the fastest Male and Female will be crowned Schiehallion King/Queen of the Mountain



Volunteers.



"Volunteers are Gold" that's what we think and they did an awesome job in 2017 in helping every athlete achieve their goals. We cannot deliver an Event of this scale without Volunteer support and we are looking forward to welcoming over 100 volunteers over the Event weekend.

There are various roles from Registration Volunteers, Course Marshals, Aid Station Volunteers, Swim safety crew and First Aiders.

If you are interested in helping out drop Richard a line at rwpearson@btinternet.com or call him on 07935259001



Partner Update:

We have had a busy few months talking to prospective partners and securing mutual beneficial agreement that will help deliver a truly great Event experience for our athletes.

We are delighted to announce joining our existing Event partners in 2018 are currently.



Flaér

Cycling innovators Flaér, produce chain performance systems and performance bike care products that can gain riders up to 12 watts more power at the wheel

Flaér will support the Event profile and engagement with athletes and there will be a selection Flaér products to sample at the Event expo.



Parks Motor Group

Parks motor group will be our official vehicle partners for 2018. They will supply a range of vehicles to support the course logistics including course cars and vans



The Schiehallion Hotel

The Schiehallion Hotel are our sponsors of the new King/Queen of the Mountains prime and one of our accommodation partners. They provide excellent accommodation, food and drink, within a short drive of the race start.

Scottish Championships:





We are delighted to be working with triathlon**scotland** in delivering both the 2018 and 2019 Scottish National Middle-Distance Championships.

Scottish National Championship events comprise overall winners and age group category winners, giving members the chance to compete against their peers and win national titles from youth to classic.

The Scottish Championship events also come with a £1,400 prize purse, with 1st / 2nd / 3rd placed male and female racers pocketing prizes of £400 / £200 / £100

Aberfeldy Team Relay Championships:



Aberfeldy Middle Distance Triathlon has historically attracted a great Club following and Clubs have turned it into a racing/social weekend. So, get together with your mates and enter a team into the Aberfeldy Team Relay Championships. Along with the added incentive of racing alongside (and potentially beating) other teams there are great prizes to be won.

Event Charity Partner



We are delighted once again to be working with CRY who will be our Event Charity Partner in 2018. They will deliver a drinks station on the Run Course and we will have collection buckets over the Race weekend, please give what you can to this wonderful charity. Their work towards preventing young sudden cardiac deaths through awareness, screening and research, and supporting affected families is critical.

A final note from our venue partner Taymouth Marina



Get the edge on your competitors and come and train on the Aberfeldy course. Our swim venue partner Taymouth Marina are offering a great package for triathletes including safe vehicle parking, changing and hot box packages at a 25% discount. For open water swimming they will put on a safety boat for groups on request, contact the Marina on 01887 830216 for further details and make a booking.

http://www.durtyevents.com/event